



# Simply BEADS®

- Features jewelry, wearable and home decor designs that are stylish and easy to create; appealing to beaders of all experience levels.
- Highlights no-nonsense tips, techniques and expert advice to make your beading experience easy and fun.
- Regular features include: Beauty Under \$20, Beads Unstrung, Fun & Funky, The Beaded Home, Create a Bead, Trendy Treasures, Designer Knock-offs, Unexpected Beads.



**DRG**  
Dynamic Resource Group  
**PUBLISHING**

[www.SimplyBeadsMagazine.com](http://www.SimplyBeadsMagazine.com)

# Editorial Calendar 2006/2007

# Simply BEADS®

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## December 2006

**Editorial Focus:** Holiday decorating; gift jewelry trio; beaded ornaments

**Feature Articles:** Polymer clay beads

**Technique:** Multi-strand jewelry

## February 2007

**Editorial Focus:** Beaded home office; hearts all around; metal madness (metal jewelry for men & the women who love them)

**Feature Articles:** Getting organized

**Technique:** Basic knotting (macramé)

## April 2007

**Editorial Focus:** Victoriana (Victorian jewelry); here come the bridesmaids; high tech beading (beaded accessories for cell phones, PDAs and iPods)

**Feature Articles:** Victorian jewelry: motifs, materials and techniques

**Technique:** Jump ring chains

## June 2007

**Editorial Focus:** Czech glass beads; back to nature (nature motifs); to the "T" (beaded t-shirts and tanks)

**Feature Articles:** History of Czech bead making

**Technique:** Using a knoter tool

## August 2007

**Editorial Focus:** Barefoot jewelry (beaded sandals, barefoot sandals, anklets and toe rings); the ears have it (sassy summer earrings); beach baby (beaded beach accessories: totes, towels, saris, cover up and sunglass chains)

**Feature Articles:** The silk road: beads from the Far East (Dzi beads, Ojime beads, Cloisonné, carved bone)

**Technique:** Tips for beading with kids, tweens and teens

## October 2007

**Editorial Focus:** Spooky home (Halloween themed decorations); look ma, no wire (designs on silk, nylon, leather, hemp and stretch cord); off the page (jewelry incorporating scrap booking and card making materials)

**Feature Articles:** Venetian glass beads

**Technique:** The bead reamer

## December 2007

**Editorial Focus:** Nifty gifties (quick, easy and budget friendly beaded gifts); holiday glam slam (glamorous jewelry for the holiday season); she's crafty (expanding on the feature section)

**Feature Articles:** Holiday beading survival guide (tips, ideas and words of wisdom for the makers of homemade gifts)

**Technique:** Head pins and eye pins (perfecting loops, coils and beaded chains)

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## Simply BEADS 2006/2007 Dates

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