

# 2009 DESIGNER GUIDELINES

## HWB Quilting Publications

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### General Information

House of White Birches publishes *Quilter's World* magazine, two quilting hardcover books and several smaller quilting books a year.

### Submissions

#### 1. Project submissions or manuscripts:

- Each publication has its own style. Look through recent copies of each one to familiarize yourself with that style and the type of project that has been published recently. Pattern your submissions after those in the publication to which you are submitting your designs.
  - *Quilter's World* is a general quilting publication. In each issue we highlight a designer, share a special technique and an article on subjects of special interest to quilters. We include 12–15 patterns in every issue. Both contemporary and traditional designs that use quick-cutting and -piecing techniques and/or templates are featured in this magazine.
  - *Some Quilt Books* feature the work of one quilter and include several projects with a specific theme. They are usually 8 to 128 pages in length. *Other Quilt Books* feature the work of many quilters. They include 30 to 60 projects around a general theme. The theme for multi-designer books is sent to quilters in our database, but can also be requested.
- Begin each submission with a sentence or two about the topic/project (a personal anecdote or historical information about the project).
- Include a list of materials needed to complete the project using generic names. Brand names can be listed beneath the Materials List in the form of a credit. If you do so, provide exact names of products and a current address for the company.
- Mark whether patterns/templates are with or without seam allowances both on templates and in cutting instructions.
- Be sure the instructions are accurate.
- Diagrams/drawings should be numbered (using Figure 1, Figure 2) and clear and easy to understand.

#### 2. Writing guidelines:

- Query letters with photos are encouraged. Unsolicited manuscripts should be typewritten, easy to read and accompanied by return postage if the materials need to be returned.
- The author/designer's name and complete address and page number should appear in the upper left-hand corner of all pages
- Color slides or clear photographs are accepted. Please provide photo captions for all photographs. Digital files are accepted only on approval. Send via CD or on a floppy disk.
- Label each slide/photograph with your name and address and a number. List the numbers with photo captions as part of your manuscript.

3. **Mailing address:** Send submissions and completed projects for *Quilter's World* to Sandra Hatch, 185 Sweet Rd., Lincoln, ME 04457, (207) 794-3290, [sandra\\_hatch@drgnetwork.com](mailto:sandra_hatch@drgnetwork.com) or for books to Jeanne Stauffer, Book Name, House of White Birches, 306 East Parr Road, Berne, IN 46711 (260) 589-4000, ext. 326, [Jeanne\\_Stauffer@drgnetwork.com](mailto:Jeanne_Stauffer@drgnetwork.com).
4. **Return of published projects:** Projects will be returned to you after publication with your complimentary copy. This may be 6–8 months for magazines or 10–12 months for books.

### **Contracts and Payment**

When we receive the completed project, instructions and all related materials, we will send you an agreement and a business-reply envelope. Sign the agreement and return it in the postage-paid envelope. Keep the photocopy of the agreement for your records and return the original to us.

Payment will be made within 45 days of the time we receive your signed contract. Amount will be determined by accuracy, creativity, workmanship, skill level, overall quality and instruction format. Average fees range from \$50 to \$550. Because HWB purchases all rights to designs unless otherwise arranged, designers should not sell the purchased design or one very similar to it to another publisher.

If you have any questions, contact Jeanne Stauffer or Sandra Hatch. If you have a question about the status of a book design, contact Dianne Schmidt, Managing Editor, (260) 589-4000, ext. 376, [Dianne\\_Schmidt@drgnetwork.com](mailto:Dianne_Schmidt@drgnetwork.com).

We look forward to working with you in the coming months!